



E-Michigan CMA User Meeting

April 7, 2011

Vignette Status

- ◆ Will Remain on Vignette V6, still waiting on the sunset letter from Open Text
- ◆ Oracle Upgrades/Patches Will Be Implemented
- ◆ T1 Lines Will Be Updated
- ◆ Site Redesigns being started

Vignette Going Forward

- ◆ Site Redesigns Driven by the Governors Office Providing Consistent Look and Feel

Updates:

- ◆ Resolution
- ◆ Left Nav
- ◆ Banner

Additions:

- ◆ Accordion
- ◆ Tabs
- ◆ Carousel



Old



New

Vignette Training

- ◆ Additional training sessions scheduled
 - Content Management
 - Site Admin
- ◆ Training schedule available at:
www.michigan.gov/e-michigan

Vignette

How many of you use:

- ◆ Blogs?
- ◆ Content Wizard?

What is Vignette Currently Not Offering You?

Compliance Sheriff

Site Report Cards Will Be Generated Providing:

- ◆ ADA Compliance Errors (ADA Potential Lawsuit)
- ◆ Broken Links

Coremetrics

Coremetrics Analytics will replace Coremetrics
Surfaid June 2011

- These products provide reporting tools for page counts and site hits
- Training is being developed for existing SurfAid users

CMA Roles and Responsibilities

- ◆ Content Manager/Author:
 - Add/update content
 - Correct broken links
 - Expire unnecessary content

- ◆ Site Admin
 - Mentor Content Managers
 - Update site structure
 - Determine content manager permissions
 - Request Content Manager training
 - E-Michigan liaison
 - Notify e-Michigan of users no longer managing content

- Site Admin list found at www.michigan.gov/e-michigan

Website Policy

- ◆ Content sites must be housed on portal
- ◆ .com and .org sites must go through DTMB review, pose risks, receive no state support (technical support, security, statistics)
- ◆ Outside domains can house your site along with questionable sites

Look and Feel Standards

- ◆ Look and Feel Standards located at:
www.michigan.gov/somlookandfeelstandards
- ◆ Standards will be updated to separate applications from Websites
- ◆ Revisit how SOM recognizes benefactors and how their logos are displayed

Google Search

Google Search Appliance Will Be Updated in May

Google Search Tool can Provide Reports on Top Search Terms

How to Make Search Better:

- ◆ Tagging Content using Keywords and Descriptions
- ◆ Add Metadata to Documents

Social Media

- ◆ Governance Board
 - Social Media Policy
- ◆ Use of all Social Media must be approved by Agency Press Secretary
- ◆ Indemnification Clause
 - YouTube
 - Twitter

Mobile Applications

Pilot in Progress

- ◆ DNR Recreation Locator
 - To Locate State Parks, State Forest Campgrounds and Boating Access Sites
 - Will work on iPhone, iPod Touch, iPad, Droid and Blackberry

Intranet

SharePoint Update

Questions?

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